



**AMENDMENT AND RESPONSE UNDER 37 CFR § 1.111**

Serial Number: 09/767,819

Filing Date: January 22, 2001

Title: Method For Advertisers to Sponsor Broadcasts Without Commercials

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**S/N 09/767,819**

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Robert M. Zeidman

Examiner: Schnurr, John R.

Serial No.: 09/767,819

Group Art Unit: 2623

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Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

This Amendment and Response is filed in response to the Office Action mailed on August 29, 2008. The Applicant would like to thank Examiner John R. Schnurr for the courtesy of a phone interview on October 30, 2008 between the Examiner, the Applicant's representative, Jim H. Salter, and inventor, Robert M. Zeidman. Please amend the above-identified patent application as follows.